



**FOR IMMEDIATE RELEASE:** April 12, 2007

## **MC Lyte to Host Digital Music Showcase for Independent Artists**

(Nashville, TN) —As the download discussion between leading record companies and internet music services become more amenable, digital music retailer BurnLounge is spotlighting several performances as well as its downloading service during a showcase at Nashville's GMA (Gospel Music Association) Week. Hosted by the legendary MC Lyte, the event includes sets by independent artists at the Hilton Nashville Downtown Ballroom (121 4th Avenue, Nashville, TN) on **Tuesday, April 24, 2007** from 10:00 p.m.-midnight.

Lyte, a 2006 VH1 Hip-Hop Honoree and BurnLounge artist, completed her latest project *Back to Lyte* ([www.mc-lyte.com](http://www.mc-lyte.com)) with the smash single *Wonder Years* (produced by DJ Premier of Gangstarr fame) to rave reviews. One of the first female hip-hop artists on the scene in the late 80s, MC Lyte is most remembered for her distinguishable voice and inspiring 1993 anthem, *Ruffneck* which was nominated for a Grammy.

A partial list of artists scheduled to perform:

**Rob Maletick**, plays both his tenor and soprano saxophones with a lot of spirit. Maletick's latest CD, *Back Home* (C.A.R. Productions) is a compilation of 11 songs including, his original and tonally enriched track, *Trafalgar Square*. His mingling of jazz and inspirational music brings a meticulous tone and balance to his performances.

**Coffey Anderson**, a singer/songwriter and BurnLounge artist whose album has seen much success on BurnLounge transitions from country music to worship music. Anderson is currently working on a project with triple-platinum R&B artist, Montell Jordan.

**Isaiah Thomas & Elements of Praise**, is a breath-taking, soul-stirring, and inspiring songwriter, producer and vocalist who is a 2007 Stellar Award Winner for Song of the Year for *I Will Bless the Lord*, recorded by gospel artist Byron Cage (Gospo Centric).

**Beyond the Veil**, the Maryland-based, sister act of Brittany and Miriah Turner share their enthusiasm of songwriting and playing the piano, violin and guitar while making inspirational music.

**Adam Cunningham**, his 2007 single *You Are My God* from his self-titled debut *Adam Cunningham* (Trackstar Recordworks) has been added at Nashville's 94.1 FM, The Fish (WFFH). Produced by heavyweight Michael Omartian, Cunningham's latest project displays the engaging strength and range of his warm voice and charismatic presence of this songwriter, guitarist and Nashville resident.

A special appearance by **Alex Arnold**, co-founder, chairman and chief executive officer of BurnLounge is scheduled. Arnold's past business experience combined with his passion for music led him to create BurnLounge. Previously, he was one of the top five agents that propelled Excel Communications from \$30 million to over \$1.4 billion in annual revenues in four years (1993 to 1997) and formed the independent record label 3:AM Music which landed a major production deal with Interscope/Geffen Records in early 2005.

BurnLounge which prides itself on offering a combined digital downloading, community building and personal entrepreneurship is one of the largest digital music catalog services in the world. The catalog includes titles from all of the major labels and hundreds of independent and unsigned artists. Through the BurnLounge platform BL2, artists and fans can open their own free digital download store where they can sell music as well as expand their social network. Popular BurnLounge artists include Shaquille O'Neal, Justin Timberlake, and John Legend.

The showcase is produced by Roscoe Communications and C.A.R. Productions.

Visit the BurnLounge store at [www.BurnLounge.com/OnTheBurner](http://www.BurnLounge.com/OnTheBurner). For more information on the showcase, contact the Hilton Nashville Downtown at 615-620-1000. Admission is \$10 at the door and free for GMA conference attendees.

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